

Order Item Summary

CBS TELEVISION STATIONS



KOVR-TV

Order ID: 33392 CF NTL-POL FBD - LBD: 10/26/12 - 11/06/12 HL#: Created: 08/10/12 11:46 AM
 Client: NATIONAL REPUBLICAN... CPE: / / 2979 Agency Commission: 15 % Updated: DMELEN on 08/10/12 07:26 PM
 Agency: NATIONAL MEDIA RESEARCH Product: EST #2979 SCHED #2 (1300) Sell :20:00 Confirmed: 08/10/12 07:25 PM
 Buyer: TRACEY ROBINSON Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%

NEW ORDER CHG/PH 08/10/12

RV LN 19 AIR TIME; NCIT CHG/PH 08/10/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MDAYBREAK1	0 0 0 0 1 0 0	MORN	30				0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MDAYBREAK1	1 1 1 1 1 0 0	MORN	30				0.0	\$200.00	5	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MDAYBREAK2	0 0 0 0 1 0 0	MORN	30				0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MDAYBREAK2	1 1 1 1 1 0 0	MORN	30				0.0	\$400.00	5	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	09 00 - 10:00	0 0 0 0 0 0 2	NFL	30				0.0	\$850.00	2	\$1,700.00		
	NFL TODAY												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DPHIL	0 0 0 0 1 0 0	EFG	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DPHIL	1 1 1 1 1 0 0	EFG	30				0.0	\$500.00	5	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	5										

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 Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NNEWS4	0 0 0 0 1 0 0	NEWS	30				0 0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NNEWS4	1 0 1 0 1 0 0	NEWS	30				0 0	\$1,000.00	3	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NNEWS6	0 1 0 1 0 0 0	NEWS	30				0 0	\$1,600.00	2	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NNEWS6	1 0 0 0 0 0 0	NEWS	30				0 0	\$1,600.00	1	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	LLETTER	0 0 0 0 1 0 0	LETT	30				0 0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	LLETTER	0 1 1 1 0 0 0	LETT	30				0 0	\$1,000.00	3	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/01/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	SNCAAFB	0 0 0 0 0 2 0	FTBL	30			NCAA...	0 0	\$2,500.00	2	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	MDAYBREAK1	1 1 0 0 0 0 0	MORN	30				0.0	\$200.00	2	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	MDAYBREAK2	1 1 0 0 0 0 0	MORN	30				0.0	\$400.00	2	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	09:00 - 10:00	0 0 0 0 0 0 2	NFL	30				0.0	\$850.00	2	\$1,700.00		
	NFL TODAY												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	DPHIL	1 0 0 0 0 0 0	EFG	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NNEWS4	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	41	0	\$30,500.00	\$25,925.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$30,500.00	\$25,925.00	\$0.00	\$0.00